



Team Pell^(Grant) Yeah!

Foothill-De Anza Community
College Foundation



Agenda



THE ISSUE



PROPOSED
SOLUTION



HOW IT
WORKS



BENEFITS



CONCLUSION

The Big Picture

How much Scholarship \$\$ are students leaving on the table by not applying?



??????????

The Big Picture



How much Scholarship \$\$ are students leaving on the table by not applying?

100 Million in Scholarships



DeAnza
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COLLEGE

The Issue

- (Foothill-De Anza Community College Foundation) manages dozens of scholarships with unique eligibility requirements and does not have dedicated staff for this department
- Students miss deadlines, don't hear about opportunities, or find applications time-consuming, confusing, or repetitive
- **Money that could help students is left unclaimed and could disappear next year**



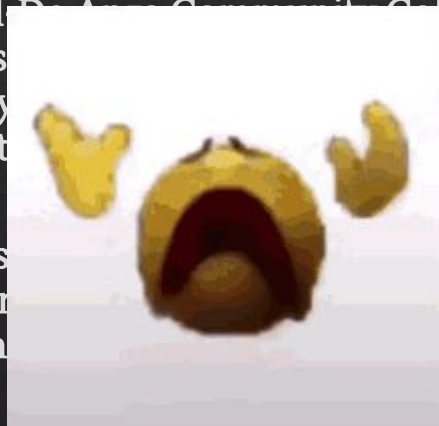
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The Issue

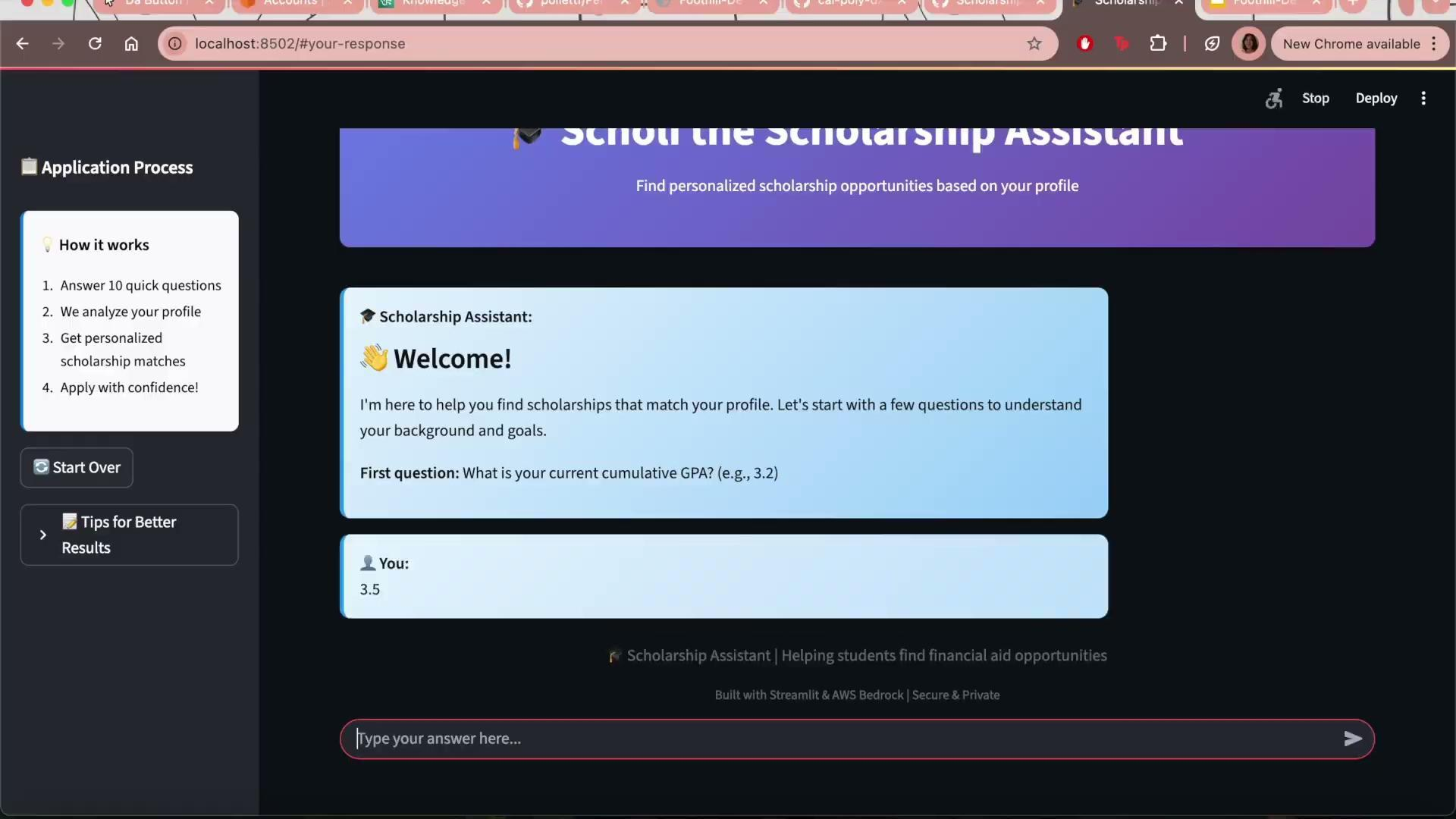
- (Foothill De Anza Community College Foundation) manages the funds with unique eligibility requirements. We do not have dedicated staff for this.
- Students are often unaware about opportunities. It is time-consuming, confusing.
- **Money that could help students is left unclaimed and could disappear next year**



PROPOSED SOLUTION



- AI Chatbot to guide students through the application
- Custom knowledge base of scholarships and their information
- Uses RAG to search of the scholarships and match them with students



Application Process

How it works

1. Answer 10 quick questions
2. We analyze your profile
3. Get personalized scholarship matches
4. Apply with confidence!

Start Over

> Tips for Better Results

Scholarship Assistant

Find personalized scholarship opportunities based on your profile

🎓 Scholarship Assistant:

👏 Welcome!

I'm here to help you find scholarships that match your profile. Let's start with a few questions to understand your background and goals.

First question: What is your current cumulative GPA? (e.g., 3.2)

👤 You:

3.5

🎓 Scholarship Assistant | Helping students find financial aid opportunities

Built with Streamlit & AWS Bedrock | Secure & Private

Type your answer here...



Market Application

- **Audience** - Scholi is aimed to help any college student apply for scholarships.
- **Market Size** - As previously stated, millions in scholarships go unclaimed, giving Scholi a large gap to fill.

Timeline

- **Immediate** - More development and careful optimization can scale this to a market product.
- **Long term** - Can be scaled to help students everywhere guide and navigate the scholarship process.
- **Goals** - Reduce the amount of scholarship fund that goes unclaimed, and connect students with help they need.

Challenges

- **Challenge 1** - Knowing where to start
- **Challenge 2** - Using different models
- **Challenge 3** - Over Engineering the bot

Conclusion

- **Problem** - Students are not getting scholarships due to complications with the application.
- **Solution** - Using AI we can help students get connected with scholarships they deserve.
- **Stop leaving money on the table.**

Questions?



Thank you

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