

### DUCKLING?

1BIG problem:

Cal Poly's lack of supplier diversity

Supplier diversity: engaging with small and diverse businesses

- Proactively creates a more inclusive and equitable supply chain
- Positive social and economic impact



## WHATS THE PROBLEM

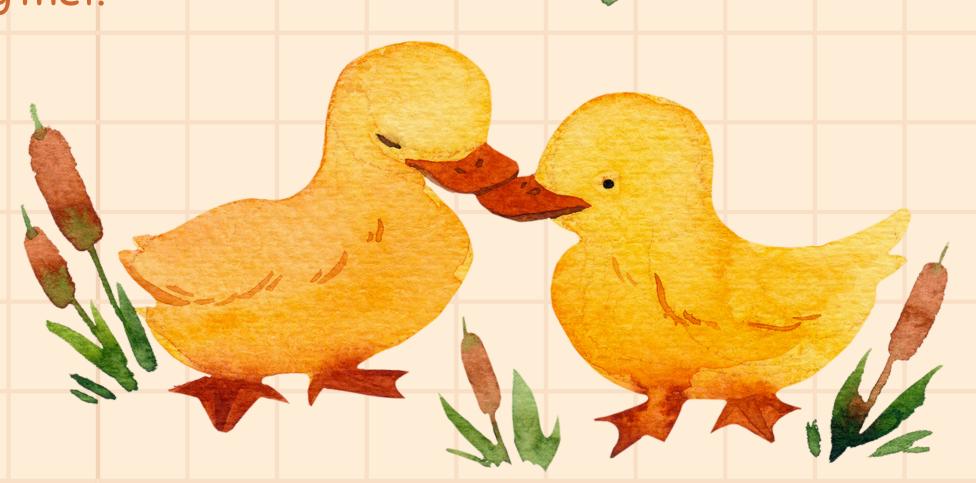
Procurement Diversity goals aren't being met:

- 25% Small Business
  - 3% Disabled Veteran Business
    Enterprises

Tracking + reporting metrics:

- time-consuming
- inefficient

Objectives: To simplify procurement research and find solutions to reach the 25% Small Business diversity requirement



# DATA

1	Certification ID	Legal Business I	<b>Doing Business</b>	Other DBAs	Certification Typ	Start Date	End Date	Email ID	First Name	Last Name	URLID	Telephone	Fax Number	Address Line 1	Addr
2	15	INDUSTRIAL MA	AMERICAN MAI	INDUSTRIAL MA	SB(Micro)	07/24/2022	01/31/2026	rob@goamsco.c	Robert	Garner	http://www.amsc	818/256-1411		PO BOX 60581	
3	45	DRAVES PIPEL	DALE DRAVES	DBA DRAVES PI	DVBE,SB(Micro	12/29/2023	12/31/2025	dale@dravespip	Dale	Draves	http://www.drave	760/728-7094	7607280086	P O BOX 1051	
4	72	<b>DHS</b> Associates			DVBE,SB(Micro	07/31/2024	07/31/2026	djshannon@volo	Donald	Shannon, li		209/295-8877		PO Box 1024	
5	89	Firecode Safety	Equipment, Inc.	FIRECODE SAF	SB,SB-PW	11/07/2023	11/30/2025	Sarah@Firecode	Sarah	Stanley		916/833-5561	9164565591	3722 W Pacific	Ave
6	91	ANCHOR ENGI	ANCHOR		SB(Micro)	05/31/2024	05/31/2026	bisa@teamanch	BISA	GRANT	www.teamancho	925/385-0950		PO BOX 2261	
7	178	SHAWNAN COF	SHAWNAN COF	RPORATION	DVBE	11/28/2023	11/30/2025	shawnancorp@a	John	Smith		562/803-9977	5628039955	CASALER	≀O DR
8	180	J R CONKEY &	SOLAR POWER	RINTEGRATORS	SB(Micro)	04/16/2024	04/30/2026	mconkey@jrcon	Mary	Conkey	www.jrconkey.co	916/783-3277	91678	SEA	AVE S
9	190	GREAT PACIFIC	GREAT PACIFIC	SECURITIES	SB	11/06/2023	11/30/2025	cvinck@greatpa	Christopher	Vinck	http://www.great	714/619-3000	7146	7	R STE
10	191	Gonneville Inc	Gonneville Inc		DVBE,SB(Micro	09/30/2024	09/30/2026	don@gonneville	Don	Gonneville	www.gonneville.	949/248-7			
11	265	TransTech Syste	TransTech Syste	ems	SB(Micro)	03/21/2025	03/31/2027	bj@transtechsys	BJ	Meder	http://www.transt	949/262			
12	272	GILLIES TRUCK	ING INC	GILLIES TRUCK	SB	07/29/2025	07/31/2027	ap@gilliestruckir	r Ken	Gillies		209-94			
13	277	Gilbert CPAs			SB	10/06/2023	10/31/2025	vfernandez@gilb	Veronica	Fernandez	gilbertcpa.c				

06/30/2026 estimating@uuis Michael 12/31/2026 bsaylor@lelands Bad

11/30/2025 wahrenbrock@a Andrew

06/03/2024

- Cal Poly's 2024 spend report
- Old Dominion University benchmark report

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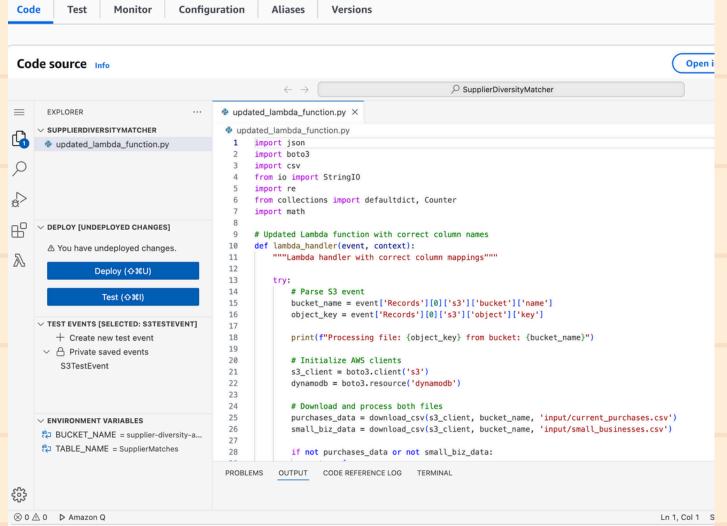
298 LELAND SAYLC Leland Saylor As LELAND SAYLC SB

320 WAHRENBROC WAHRENBROCK CAPITAL

• State Of California SB/DVBE db







## SOLUTION OVERVIEW:

# DUCKLING

## MARKET VALIDATION



#### Target Audience:

Cal Poly Procurement Staff

#### Market Size:

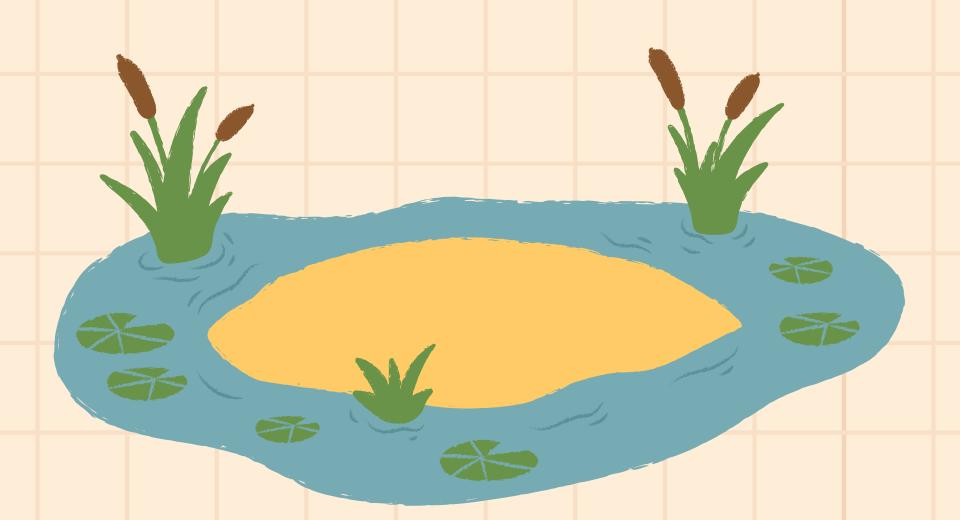
• \$26.7M+ in half yearly purchase volume (JAN-JUN 2024)

#### **Proof Points/Validation:**

- PO data analysis
- Email communications with mentors and procurement

#### Why Now?:

- State mandates pushing compliance
- Internal push for inclusive,
  transparent procurement
- Chance for Cal Poly to lead in supplier equity





Extreme Programming: Amazon Q

• Fast Scale: Lambda

Infra as Code: AWS SAM

Data & Al:

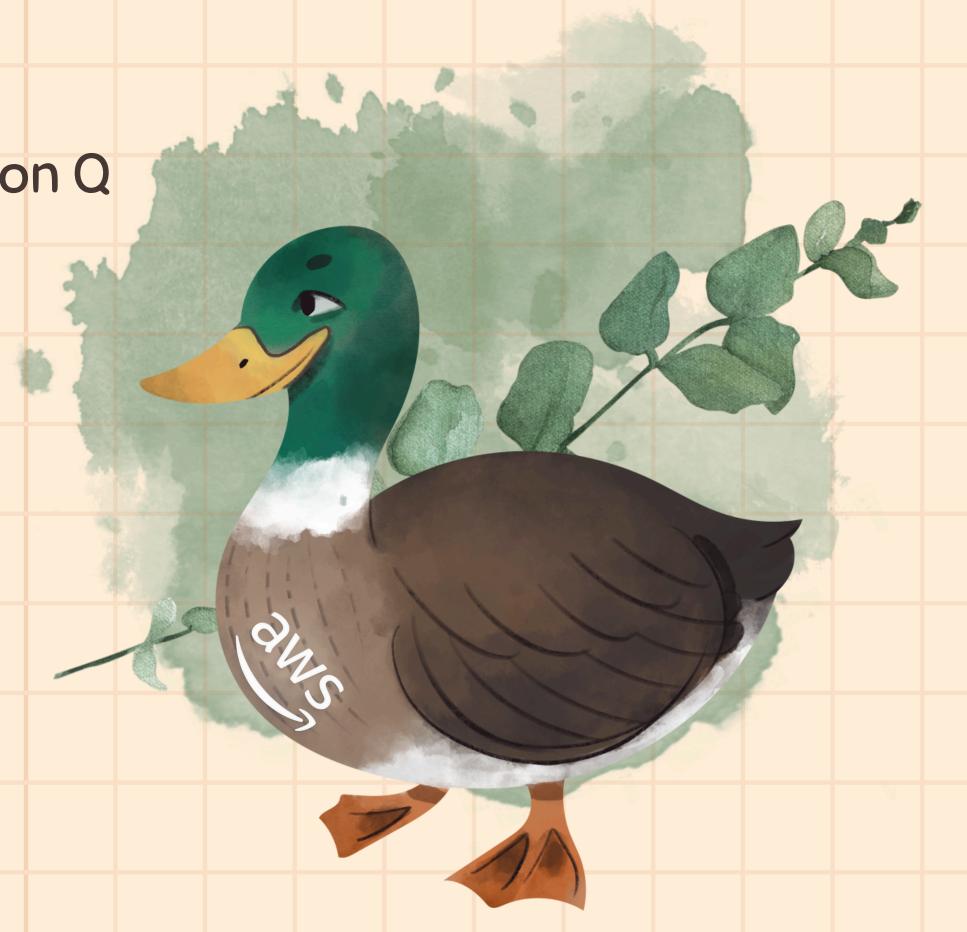
Storage: S3 bucket

Amazon Bedrock: Claude

Sonnet 3.5

RAG: DynamoDB

UI: Streamlit





## NEXT STEPS

#### Reach > 25% small business POs:

- Match with new small suppliers
  - Not just current ones
- Increase outreach efforts
  - Old Dominion University's
    SWaM report

- Gather more data (for model training)
  - More model validation/testing
  - Improve guardrails
- Integration with existing procurement systems
  - Change frameworks
- Authenticate with Cal Poly SSO
- Evaluate solution efficiency
  - Get client feedback
  - Ideally, optimize for both price and supplier diversity







# CONNECT!

